

PASSHOLDER DREAMS PHOTO CONTEST

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING

- 1. SPONSOR:** Disney Destinations, LLC, 220 Celebration Place, Celebration, Florida 34747, whose decisions are final on all matters relating to this contest ("Contest").
- 2. ENTRY:** This Contest is being conducted during the period commencing at 12:01 A.M., August 1, and ending at 5:00 P.M., September 30, 2007 ("Entry Period"), and is intended only for Walt Disney World Passholders as of July 31, 2007 who are 21 or older upon entering ("Members"). For purposes of these Official Rules ("Rules"), all times and days are Eastern Daylight Time. To enter, create a 3" x 5" or 4" x 6" photograph of yourself alone or your family experiencing a Disney Dream come true in one of the Walt Disney World Theme Parks ("Photo"); complete an Official Entry Form, which, during the Entry Period, will be available on disneyword.com/passholder and will include your representation that you have the consent of all persons in the Photo and the photographer to the submission of the Photo into the Contest ("Form"), and mail the Photo and completed Form in a postage prepaid envelope to: Passholder Dreams Photo Contest, P.O. Box 10000, Lake Buena Vista, FL 32830 ("Submission").
- 3. LIMITATIONS:** All Submissions must be postmarked by 5:00 P.M., September 30, and received by October 8, 2007. Only one Submission per Member/family/household. Open only to Members who are legal residents of the 50 United States or D.C. (collectively, "Territory") and not employees of the Sponsor or its parent, related, affiliated or subsidiary companies (individually and collectively, "Entities"); nor members of their households or immediate families. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Submissions from non-Members or from non-residents of the Territory; Submissions that are altered, delayed, destroyed, fraudulent, illegible, inaccurate, incomplete, late, lost, misdirected, multiple, mutilated, postage-due, stolen, tampered with, unauthorized or unintelligible; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Submissions will be disqualified. Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.
- 4. PRIZES: One (1) Grand Prize:** consists of the following elements: **[1]** a one-night stay on November 8, 2008, for the winner and one (1) guest at the Cinderella Castle Suite in the Magic Kingdom® Park; **[2]** dinner at Cinderella's Royal Table for two (2); **[3]** one (1) set of select *Walt Disney World*® Resort merchandise; **[4]** if winner resides more than one hundred fifty (150) miles from the Resort, \$500 each for winner and guest to help cover their air transportation costs to the Resort and the cost of airport/Resort transfers. Date of stay is subject to change at Sponsor's sole discretion. All expenses not specifically mentioned herein are not included and are solely the winner's responsibility, including but not limited to: transportation costs to the Resort if the winner resides within one hundred fifty (150) miles from the Resort, room service, parking fees, laundry service, alcoholic beverages, telephone calls, tips and gratuities. (approximate retail value ("ARV"): \$1,425). **Four (4) First Prizes:** one (1) \$200 gift card (ARV: \$200). Limit one prize per Member/family/household. The total ARV of all prizes: \$2,225. Prizes are not redeemable for cash or transferable. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. All prizes will be awarded provided a sufficient number of qualified Submissions are received.
- 5. PROCEDURES:** On or about October 15, 2007, Sponsor will judge and select the five (5) potential winners from all eligible Submissions on the basis of originality, creativity and relevance to theme.
- 6. WINNERS:** Potential winners will be notified by U.S. Mail on or about October 17, 2007. Disqualification and the selection of an alternate winner may result from any of the following: **[1]** potential winner's failure to respond to notification within ten (10) days after its mailing; **[2]** the return of any notice or prize as undeliverable; **[3]** potential Grand Prize winner's failure to be available to use the Grand Prize on November 8, 2007, or on any other Sponsor-selected date; **[4]** potential winner's failure to claim a First Prize within ten (10) days after it is sent and **[5]** any other non-compliance with Rules. Guest may not be a minor unless the winner is the parent/legal guardian of the guest. The guest will be required to execute and return a Release of Liability prior to check-in. All taxes are solely the responsibility of each winner; and the Grand Prize winner will receive an IRS Form 1099 reflecting the final actual value of the prize. For list of winners (after October 17, 2007) and/or Rules (before September 30, 2007), send a self-addressed, stamped #10 envelope to: Disney Destinations, L.L.C., Passholder Dreams Photo Contest Rules/Winners, P.O. Box 10000, Lake Buena Vista, FL 32830.
- 7. CONDITIONS:** By entering this Contest, each Contestant agrees that: **[1]** Contestant will abide by and be bound by the Rules and Sponsor's decisions; **[2]** Submission will not be acknowledged or returned; **[3]** Contestant has the permission of all persons in the Photo and the photographer to the submission of the Photo as part of the Submission; **[4]** Contestant grants Sponsor a non-exclusive, perpetual, irrevocable license to reproduce, distribute, display, exhibit, transmit, broadcast, stream, synchronize with visual material, modify,

amend, create derivative works, and otherwise use and permit others to use the Submission throughout the universe in any and all media now known or hereafter devised, in all languages and in all versions, without any consultation, additional permission, additional compensation, credit or attribution ("Rights"); **[5]** Contestant has all rights, licenses, permissions and consents necessary to grant the Rights to Sponsor; **[6]** Sponsor's use of the Submission as described herein will not give rise to any claims of infringement, invasion of privacy, defamation or claims for performance or payment of any kind, including but not limited to payment of re-use fees, residuals or license fees; **[7]** Contestant will indemnify and hold Releasees harmless against any and all claims, losses, damages liabilities and expenses (including without limitation any legal and investigative fees) in connection with or as a result of Contestant's Submission, Sponsor's exercise of any of the rights granted hereunder, and any breach of Contestant's representations, agreements and warranties hereunder; **[8]** Contestant will warrant and represent that no person appearing in any Submission is an employee of Sponsor or its parent, subsidiary or affiliated companies at the time of the submission or production of such Submission; **[9]** Sponsor reserves the right to immediately remove any Submission from any Sponsor-affiliated websites at any time and for any reason; **[10]** Sponsor has the right to disqualify any Contestant whose Submission is the subject of a legal claim by a third party; **[11]** winner's acceptance of any prize constitutes the grant of an unconditional right to Sponsor and assigns to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any publicity, advertising and promotional purposes in connection with the Contest without additional compensation, except where prohibited by law; **[12]** the Releasees are not responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; any use of the Submission; participation in this Contest or in any activity or travel related thereto or from any interaction with, or downloading of, computer Contest information; **[13]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to: errors in the advertising, Rules, selection and announcement of the Finalists and/or the winners and distribution of the prizes; **[14]** any portion of any prize not accepted or used by any winner will be forfeited and **[15]** the Releasees are not responsible for any inability of any winner to accept or use any prize (or any portion thereof) for any reason.