



Enter for a chance to win a night in Cinderella Castle!

What a great way to celebrate 40 magical years! To help mark this momentous occasion, we've arranged to have one of our Passholder families spend a regal night in the spectacular Cinderella Castle Suite in **Magic Kingdom®** Park.

To participate in the sweepstakes, just visit disneyworld.com/passholder.

No purchase necessary. Void where prohibited or restricted by law. Entry Period: September 1 through October 1, 2011. Open to **Walt Disney World®** Passholders, 21 or older and in good standing at the beginning of the Entry Period, who are legal residents of the 50 United States or D.C. For full Official Rules, go to: disneyworld.com/passholder or write to: Disney Destinations, LLC, 2011 Passholder 40th Anniversary Sweepstakes Rules, PO Box 10000, Lake Buena Vista, FL 32830.

Passholders! Get a great rate on a magical getaway!

Just **\$74** per night, plus tax, at a select Disney Value Resort for stays most nights in a standard room August 14 to October 1, 2011.

Stay in the heart of the magic and take in the fun of our late summer/early fall season. Enjoy great Passholder rates on a stay at **Disney's All-Star Resorts** and **Disney's Pop Century Resort**. Perfect for a weekend getaway! Book now through October 1, 2011.

Call **407-560-PASS (7277)**.

Or visit disneyworld.com/passholder to find out more.

The number of rooms available at this rate is limited. Additional per-adult charges apply if more than two adults per room. Minimum length-of-stay requirements may apply for Friday or Saturday arrivals. Savings based on the non-discounted price a non-Passholder pays for the same room. No group rates or other discounts apply. Passholder must present his or her valid adult Pass at check-in. Advance reservations required. Excludes suites and 3-bedrooms.

M mickey monitor

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REGISTER

to get more out of your Pass

Take time today to register at disneyworld.com/passholder and add your Pass to your profile to enjoy extra-special benefits, like access to the Passholder website with exclusive news. Plus, the latest information on Passholder discounts, offers and special events.

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SECRET

Learn secret facts and insider tips about our Parks and attractions.



40 Magical Years

On October 1, 1971, when **Walt Disney World®** Resort opened its gates, **Eric Jacobson**, Senior Vice President for Walt Disney Imagineering was still in high school and working as a **Disneyland®** parade performer. But the Florida news was abuzz there, as well.

"I still have a copy of the **Life** magazine commemorating opening day," Eric told us. "I was always a big **Disneyland®** fan, so I thought it was cool that they were building an even bigger one in Florida." It's no coincidence that the spot depicted on that magazine cover remains a favorite of his to this day. "I like the area around the castle hub in the morning. You can have a great time just sitting on a bench and watching people start their days."

On the following page, Eric takes us through his other favorite places which echo our 40-year history.

A note on Environmentalty: Due to the negative environmental impact, **Walt Disney World** Resort no longer releases balloons as part of our celebrations.

Calendar

NIGHT OF JOY
Magic Kingdom® Park

September 9 & 10

Tickets on sale now.
Info & tickets at nightofjoy.com.

MICKEY'S NOT-SO-SCARY HALLOWEEN PARTY
Magic Kingdom Park

Select nights, September–October

Tickets on sale now.

INTERNATIONAL FOOD & WINE FESTIVAL
Epcot®

September 30–November 13

CHILDREN'S MIRACLE NETWORK HOSPITALS® GOLF CLASSIC
Disney's Palm and Magnolia Golf Courses

October 20–23

MICKEY'S VERY MERRY CHRISTMAS PARTY
Magic Kingdom Park

Select nights, November–December

FESTIVAL OF THE MASTERS
Downtown Disney® Area

November 11–13

View your benefits online

Visit disneyworld.com/passholder for access to our special Passholder pages. We've posted some great new offers here, as well as updated 2011 Passholder benefits and other useful information.

Seasonal block-out dates: June 11–August 18, 2011; December 18, 2011–January 2, 2012; March 31–April 12, 2012

The *Mickey Monitor* is mailed 4 times a year: August, November, February and May.



Walt Disney's Carousel of Progress

While this attraction arrived in Florida in 1975, it's actually the oldest one in the Park and holds the record as the longest-running stage show in the history of American Theater. It's the only attraction in the Park with a direct link to Walt Disney himself—the only one he actually supervised.

Main Street, U.S.A.® windows

The second- and third-story windows pay tribute to some of the people who played a part in the Parks by assigning them fictitious businesses. **Frank Wells** (the late **President of the Walt Disney Company**) has one that reads "Seven Summits Expeditions," a reference to his book on mountain climbing.



Refer to cover layout for this page.

Cinderella Castle

I love the mosaics by **Dorothea Redmond**. In the one where Cinderella is trying on the glass slipper, you'll see **Herb Ryman** and **John Hench**, two of the Imagineers who worked on the project. Eric also recommends that Passholders check out the **Blaine Gibson**-designed fountain in back of the castle. The sculpture shows Cinderella in rags, but offers a visual treat for children. If you stand in front of the fountain at a child's height, you'll see a princess crown appear above Cinderella's head.



Disney's Contemporary Resort and Disney's Polynesian Resort

These two original hotels, created and positioned to complement **Tomorrowland®** and **Adventureland®**, represent the first true Disney themed hotels. Passholders might stop by **Disney's Contemporary Resort** for a closer look at the mural designed by **Disney Legend, Mary Blair**. It was her largest work ever, and her last for Disney.

New Fantasyland

The largest expansion in **Magic Kingdom®** history is currently underway and will nearly double the size of **Fantasyland®** as it was in 1971. The new land will open in phases, starting in 2012 with an area called **Storybook Circus**. And future phases will include some of the newer classics today's parents grew up with, like "**The Little Mermaid**" and "**Beauty and the Beast.**"



Magical Milestones

From the launch of **Star Tours**®—the Adventures Continue to the groundbreaking for the new **Fantasyland**®, our 40th Anniversary year has seen a lot of big changes. Let's take a look at some of the milestone magic Passholders have enjoyed during our last 40 years.

► Mickey, Minnie, Pluto, Goofy and others march during the Dedication of **Walt Disney World**® Resort back in October 1971. Parades have been a staple in **Magic Kingdom**® Park since opening day.



► Cast Members and Disney Characters alike gathered together in 1991 to mark the historic 20th Anniversary of **Walt Disney World**® Resort. Inside **Magic Kingdom**® Park, the 20th was celebrated on **Main Street, U.S.A.**® with 40-foot-high character balloons—celebrating festivals from regions of the world—during the Surprise Celebration Parade.



▲ Mickey and Minnie celebrate the Tencennial on October 1, 1981, as they wave to Guests while traveling down **Main Street, U.S.A.**® Called the "happiest Happy Birthday ever," this celebration included a new parade and shows in the Park.



► A giant, 7-foot-tall topiary birthday cake was the centerpiece of **Magic Kingdom** Park for the 15th Anniversary in 1986. The three-tier cake had more than 11,000 live and growing plants.

► During the 25th Anniversary in 1996, 25 candles lined the **Main Street, U.S.A.** **Walt Disney World Railroad** Station, and Cinderella Castle was changed into a giant pink birthday cake. More than 400 gallons of pink paint were used in the transformation.





How does all that candy get into your bag at Mickey's Not-So-Scary Halloween Party?

It's probably not a surprise that **Walt Disney World**® Cast Members have trick-or-treat excellence down to a science for **Mickey's Not-So-Scary Halloween Party**—special nights of fantabulous entertainment, parades and memories.

As **Sourcing Specialist, Disney Worldwide Services, David Shares** handles the purchase of everything from cotton candy to caviar for every **Walt Disney World** food and beverage location, as well as **Disneyland**® Park and **Disney Cruise Line**® ships.

The amount varies every year, but David gave us a rough idea of the enormous scope of **Mickey's Not-So-Scary Halloween Party**.

"I think this past year, we did about a dozen 18-wheel truckloads," he said. "It's almost half a million pounds. We try to stay with the traditional stuff you might give out at your house. It's a blend of chocolates, chewy taffies and hard candies.

"On the night of each party, we typically send three truckloads to **Magic Kingdom**® Park to start with and then replenish, as needed. Trucks are positioned all around the perimeter, so more candy can be added throughout the night. They never have to worry about running out."

During each **Mickey's Not-So-Scary Halloween Party**, there are about 13 treat locations scattered throughout **Magic**

Kingdom Park. Look for them on a special map handout and keep an eye out for the 'Goofy's Candy Company' icons. There's also a big light-up balloon at each location.

Don't forget to wear your costumes and really get into the "spirit." You never know what characters might be making a rare **Magic Kingdom**® appearance, including some from "**The Lion King**", "**Tarzan**" and "**The Jungle Book**", plus ALL seven dwarfs with Snow White.

Oh, and did we mention a lavish musical **Villains Mix and Mingle** show at Cinderella Castle and some mighty magnificent **Happy HalloWishes** fireworks? And enjoying popular **Magic Kingdom** attractions, too? We got so excited about all the candy, we almost forgot!

Mickey's Not-So-Scary Halloween Party

at Magic Kingdom Park

Select nights

Sept. 13 – Nov. 1, 2011
7 p.m. to midnight

PASSHOLDER DISCOUNTED NIGHTS*
(valid ID required)

September 13, 16, 20, 23, 27 & 30

Advance purchase tickets: \$49.95 plus tax (\$43.95 plus tax/ages 3–9)
Same-day purchase tickets: \$59.95 plus tax (\$53.95 plus tax/ages 3–9)

October 2, 6, 10, 11, 16, 18, 20, 23 & 25

Advance purchase tickets: \$52.95 plus tax (\$47.95 plus tax/ages 3–9)
Same-day purchase tickets: \$62.95 plus tax (\$57.95 plus tax/ages 3–9)

*Passholder discounted advance purchase price is not available on 10/7, 10/13, 10/21, 10/27, 10/28 and 10/30, 10/31 and 11/1.

Entertainment offerings subject to change without notice. For safety, please choose costumes that are not obstructive or offensive. Admission to this event requires a separately priced ticket valid only during specific event dates and hours.

In this edition of Passholder benefits... something for **all** the senses!

It's hard to narrow down all there is around **Walt Disney World**® Resort to get your senses going. But since there are five of those mighty senses, we thought we'd serve up five fantastic things guaranteed to stimulate them!



Sight: Electric Water Pageant

Fun and fabulous. Amaze your eyes during this aquatic parade of multicolored fish, turtles, whales, stars and flags. Watch as it floats by the **Walt Disney World** Resort hotels nestled around the Seven Seas Lagoon and Bay Lake in the **Magic Kingdom**® area. Just head down to the Resort's beach area for a great view. The **Electric Water Pageant** passes by the following Resorts at approximately:

- **Disney's Polynesian** Resort 9 p.m.
- **Disney's Grand Floridian** Resort & Spa 9:15 p.m.
- **Disney's Wilderness** Lodge 9:35 p.m.
- **Disney's Fort Wilderness** Resort & Campground 9:50 p.m.
- **Disney's Contemporary** Resort 10:10 p.m.

Entertainment subject to change without notice.



Sound: The Magic Behind Our Steam Trains Tour

Passholders get 15% off the regular Tour price. Ah, the sweet sounds of whistles singing, horns blasting and diesel engines pulling strings of antique freight cars along a 1.5-mile track! Here's your chance to save as you watch the **Magic Kingdom** train crew prepare the **Walt Disney World Railroad** steam trains for their day circling the Park—something the trains have been doing since opening day, October 1, 1971. Guests must be at least 10 years of age. Call **407-WDW-TOUR (939-8687)** for more information.



Taste: Tables in Wonderland

Passholders get \$25 off the regular price of membership. With this tasty Passholder benefit, you can save while you savor a world of mouthwatering, delectable, tantalizing and lusciously enticing foods at an array of **Walt Disney World**® restaurants! Tables in Wonderland membership benefits include:

- **20% discount** on all food and beverages at over 70 participating **Walt Disney World** Resort hotel and Theme Park restaurants (discount valid for a party of up to 10 Guests).
- **Resort and Theme Park parking** for dining.
- **Invitations** to special members-only food and wine events, winemaker dinners and celebrity chef dinners.

You can even add a second membership for only \$50! Call **407-566-5858** for more information, or visit **disneyworld.com/tablesinwonderlandph** to download an application form.



Touch: Innoventions

Use your Pass, feel the fun.

At **Innoventions**® at **Epcot**®, you're invited to touch, feel, imagine, invent and inquire as you explore amazing, ever-changing new technologies and participate in lively, hands-on activities for kids of all ages. Come get a feel for:

- **Too hot to resist: Where is the Fire?** by **Liberty Mutual** Have your picture taken at the 30-foot pumper truck, explore the Play it Safe maze and more. (**Innoventions West**)
- **Feel the power: StormStruck by Flash** Feel what it's like to be in the perfect storm and discover important ways to protect your home and family in case of severe weather. (**Innoventions East**)
- **Design your own thrill: Sum of all Thrills™** by **Raytheon** Design your own thrill ride and then experience it in person and online! (**Innoventions East**)

Smell: Basin®

Passholders get 10% off select regularly priced merchandise. Let your sense of smell be your guide as you venture into this charming **Downtown Disney**® shop full of natural products. Come find a fresh, fragrant, fun way to pamper yourself with natural products for bath and body, or even mix your own Bath Salts or Custom Soy Candles for a fragrance all your own.

To see a list of all your Passholder benefits, please visit **disneyworld.com/passholder**. You can also register your Passholder ID in your **disneyworld.com** user profile to stay connected and learn more with our monthly Passholder emails.



A World of Flavors



Epcot® International Food & Wine Festival returns September 30–November 13, 2011

If you've got an appetite and a Disney Annual Pass, you're on your way to taste bud heaven.

The 16th annual Epcot® International Food & Wine Festival marks our "favorite" time to enjoy authentic, delicious tastes from over 25 international marketplaces, get some nutritious know-how from culinary experts and kick back to savor top musical acts at the **Eat to the Beat** Concert Series (see page 10).

This year, the event is themed to "A Passport to a World of Flavors." And, according to **Event Content Manager, Michael Jenner**, the theme is certainly appropriate.

"It really speaks to Epcot® discovery," Michael told us. "We introduced the Marketplace Passport last year and it was a huge hit with our Guests. Passholders love it because it lists all the items available at the marketplaces. You get a stamp as you check them off your list. So, you can keep track of all the flavors you still

need to try each time you visit." Passholders can get a Passport at either the Festival Welcome Center or the **Disney Vacation Club®** Kiosk.

New marketplaces

"The great thing about the event is that, while you have old favorites returning, there's always something new to discover," Michael said. This year, the folks behind the event are introducing four new marketplaces that will do just that.

Hawai'i Get a taste of things like the pork slider with sweet and sour pineapple or the tuna poke with seaweed salad.

Caribbean Islands The flavors of multiple islands offer a variety of flavors like braised beef with white rice and jerked chicken with mango salsa.

Portugal Get a taste of traditional Portuguese treats like calamari salad or linguica sausage with onions, peppers and olives.

Cocoa and cocktails arrive on the scene

You'll want to check out these separately ticketed events new to this year.

The Discovery of Chocolate

Sundays at 2:45 p.m., get a chance to learn (while you taste!) about chocolate from a professional chocolatier. Samplings, desserts, spirited beverages and/or paired wines will be presented. "We're very excited about the new chocolate liqueurs we'll be presenting," said Michael. "The Festival will be the only place you can taste them."

Mixology Seminar

At the **Vineyard Stage** within the Festival Center, 6:30 p.m. becomes "happy hour" each day. A mixologist will demonstrate cocktail techniques and share recipes and...here's the best part...samplings. "I think mixologists are stepping into the spotlight, just like chefs did years ago," said Michael. "It's great to have a chance to share their techniques."

Home entertaining

Sample this new experience. Don't miss the **HGTV Home Entertaining Seminars** every Friday, Saturday and Sunday at the Festival Center. "Design stars from the network will talk about home entertaining," said Michael. "It'll be a great way to get ready for all the holidays coming up."

Ticketed events are on sale August 16! Call **407-WDW-FEST (939-3378)** or visit **disneyworld.com** to get yours.



While you're at the Hawai'i marketplace, check out the building itself. The design is based on elements of Hawai'i. It's like a mini version of the hotel.



Hungry for Hanson?

Taylor Hanson “shouts out” on his music, his brothers and the perks of performing at **Epcot**®.

Since its inception, the **Eat to the Beat** Concert Series has been the perfect venue for Guests who like great tasting food and great sounding live music. So it makes perfect sense to invite **Isaac, Taylor** and **Zac Hanson**, the three musical brothers who famously connected MMM to Bop.

On the heels of their newest album, **Shout It Out**, Hanson will be returning to the concert series on October 31 and November 1. “There’s definitely a throwback feel to **Shout It Out**,” Taylor Hanson told us. “We were inspired by classic soul music and rock and roll. The songwriting on the record really tries to capture that.”

Turns out the Hanson brothers are also Disney fans. “The experience of Disney affected everyone’s childhood,” Taylor told us. “I think Isaac can still quote pretty much every line from the movie ‘**Aladdin**’.”

Collectively, Hanson are proud fathers to eight kids who are equally thrilled with the prospect of coming to **Walt Disney World**® Resort.

“When we did the concert last year, they were all in tow,” Taylor said. “Honestly, it was a nice perk to be able to do the show, play music and also have the whole family together. I don’t think there’s a kid in the world who doesn’t perk up when he hears he’s going to Disney World.”



EAT TO THE BEAT CONCERT SERIES

Your favorite artists from the worlds of rock, pop and country music are on stage at the **America Gardens Theatre**. Take in nightly shows at 5:45, 7 and 8:15 p.m.

Taylor Dayne
9/30–10/2

38 Special
10/3–5

Jon Secada
10/6–7

Roger Hodgson
formerly of **Supertramp**
10/8–9

Billy Ocean
10/10–12

Starship
starring **Mickey Thomas**
10/13–16

Sugar Ray
10/17–19

NEW! The Orchestra
starring former members of **ELO**
10/20–21

Howard Jones
10/22–23

Boyz II Men
10/24–26

NEW! Gin Blossoms
10/27–28

Sister Hazel
10/29–30

Hanson
10/31–11/1

NEW! The Pointer Sisters
11/2–3

Night Ranger
11/4–6

Air Supply
11/7–8

Richard Marx
11/9–10

Big Bad Voodoo Daddy
11/11–13

Entertainment subject to change without notice.



The Children’s Miracle Network Hospitals® Classic has hosted many of golf’s greats such as two-time participant, Rickie Fowler (pictured above).

Passholders get a complimentary pass to the Children’s Miracle Network Hospitals Golf Classic!

From October 20–23, 2011, over 120 world-class golfers will, once again, be coming together at **Disney’s Palm** Golf Course and **Disney’s Magnolia** Golf Course for the **Children’s Miracle Network Hospitals® Classic**—and you could be there, too. Free.

To celebrate the return of Central Florida’s longest-running **PGA TOUR** event, **Walt Disney World**® Passholders can receive a complimentary ticket to witness some of the biggest names in golf making their annual trek to the vacation kingdom.

This appropriately named “classic” got its start way back in December of 1971, mere months after **Walt Disney World** Resort first opened its magical gates.

Over its history, some of golf’s top players

such as **Vijay Singh**, **Tiger Woods** and **Davis Love III** have claimed its top prize. And the **Golden Bear** himself, **Jack Nicklaus**, was crowned champion for the first three years. Today, the tourney marks the crucial, final **PGA TOUR** event of the Fall Series.

Practice rounds take place Monday, October 17 to Wednesday, October 19, while tournament rounds take place Thursday, October 20 to Sunday, October 23. The best part? Passholders receive complimentary admission and parking for all days.

To receive your complimentary ticket, just present your valid Passholder ID at the event’s Will Call tent. For more information on the **Children’s Miracle Network Hospitals Classic**, please visit childrensmiraclenetworkclassic.com.



Mobile Magic News

The only "official" Disney Parks app just got better

Good news, Verizon Wireless subscribers... **Mobile Magic** by Disney Parks and Verizon is now available on Android phones! Plus, it boasts new features like dining reservations, interactive games and more! It's the magical app for a magical vacation, and a great tool to help you get the most out of your Annual Pass.

The app also lets you do things like:

- Get attraction wait times and FASTPASS® return times for the Park you're in.
- Locate Disney Characters with GPS-enabled maps.
- Explore dining options and make reservations, access transportation info and more!

And you get it all for just \$1.99*!

Verizon Wireless subscribers, text **MAGIC** to 2777 or visit the Android Market to purchase the application on your Verizon Wireless phone.

Anyone with a web-enabled mobile phone can access select Park information at m.disneyworld.com.

*Message and data rates may apply. Coverage not available everywhere. Upon purchasing Mobile Magic, you will be charged \$1.99 on your Verizon Wireless phone bill. Availability subject to handset limitations. If you're under 18, get your parents' permission first.

Refer to cover layout for this page.

You're invited to a
meet & greet

experience with some of your favorite Disney Characters.

Become a *Disney Rewards*® Visa® Cardmember and be treated to a Character Meet 'N' Greet at our private Cardmember location.¹ Plus, get a **\$100** statement credit after first use of the card.²

APPLY NOW at DisneyWorld100Gift.com or call 1-800-577-0870 and mention key code 6Y4X01



Your Every Day MagicSM

1. Offer subject to change without notice. Use a valid Disney Rewards Visa® Credit Card and/or Disney Rewards Redemption Card for special offers. Must mention the offer to receive the merchandise discount. For entry into the Character Meet 'N' Greet Photo Opportunity, must present your valid Disney Rewards Visa® Credit Card. Not valid in combination with other offers, discounts, promotions or with any previous purchase. Minimum purchase and/or separate Theme Park admission may be required. Offer elements, including but not limited to participating locations, are subject to availability and additional restrictions, and may change or be canceled without notice. Please visit www.DisneyRewardsParkBenefits.com for full terms and conditions.

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